AN STUDY ON THE ELECTRONIC AND ELECTRICS GOODS MANUFACTURING INDUSTRIES OF INDIA

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ABSTRACT

Electronic goods are very basic goods for both household as well as industry. We can find a number of electronic goods in any house and all the industries also used a number electronic equipment without using it there is no possibility of production it is a basic need for households, industries and services sector. The electronic sector is recorded a most growing sector in the world. In India the demand for electronic goods continuously growing for consumer electronic goods as well as industries small and heavy electronic sector the expansion of manufacturing sector in India increasing the demand for the electronic goods. Electronic industries not only producing the goods it also generating employment in the economy. A newly formed government scheme that is *Make in India* which is mainly focusing on the manufacturing sector considered the electronic sector is a most employment intensive sector of India.

The government of India approved 100% FDI in the electronic sector and the number of foreign industries that is Samsung, L. G, Nokia, Microsoft, Panasonic etc are working in the Indian market. They are participating in the production of electronic goods and generating the employment in the economy. The 60 to 70 % need of electronic goods is fulfil by the import of the electronic goods lack of domestic production of the electronic goods. There is a very tuff competition among the electronic company due to high demand of the goods the most of the foreign companies are dominating in the market and the domestic companies continuously losing its normal business activities.

KEYWORDS: Electronic and Electrics Goods Manufacturing Industries of India